

February 24, 2020

To our Valued Partners,

We are pleased to offer you our 2020 ECR Heating Preseason Program effective immediately.

Order now and take advantage of 2019 pricing along with the opportunity to earn FREE goods. Orders placed by end of business Wednesday March 11th will receive an additional 1/2% towards those FREE goods. The program will end on end of business Friday March 27th.

As you know, our entire industry has been experiencing inflation on raw materials and components. As such there will be approximately a 3%, or less, price increase by Heating product family which will take effect at start of business on Monday March 30, 2020. More detailed information and pricing files will follow in the coming weeks.

Should you require additional product support, please contact your Representative or ECR Regional Sales Manager.

Thank you for your continued business and support. We are all looking forward to a strong and successful 2020 heating season.

Sincerely,



Michael Klas
Director of Sales and Marketing