



Innovative. Efficient. Dependable. Dunkirk.

GET AN INSTANT
\$300 DISCOUNT

with the purchase of any Dunkirk Helix VLT Boiler
from December 15th 2014 through February 28th 2015



Built-in Primary / Secondary Piping & Pump
and Low Water Cut Off
Saves **TIME, MONEY** and **LABOR!**

Innovative Vertical Laser Tube Heat
Exchanger reduces maintenance costs

Up to 95% AFUE

5:1 Turn Down Ratio



Helix VLT Gas-Fired Modulating
Condensing Boiler

Not to be combined with any other promotional program.

Offer only available in select markets



www.dunkirk.com



Instant Discount Redemption Form

Dunkirk Instant Discount Terms & Conditions

Distributor must provide Instant Discount Redemption Form for VLT boiler, with serial numbers and copies of contractor invoices to ECR for reimbursement. Invoice dates must reflect contractor purchases with program timeframe. 12/15/14 - 2/28/15. ECR will issue credit only for equipment sold through time period. All redemptions must be received by March 31, 2015. Instant discount cannot be combined with any other promotional programs, job quotes or special pricing actions. Offer only valid for authorized Dunkirk distributors.

Distributor: _____
 Address: City, _____
 State, Zip: _____
 Phone: _____
 Contact: _____
 Email: _____
 Submittal Date: _____

Date of Sale	Invoice Number	Model	Serial Number	Contractor Name	Contractor Company	Contractor Address	City, State, Zip	Phone	Email

Fax or mail redemption form and all supporting documentation to:

Dunkirk Distributor Promo
ECR Corporate Marketing
 2201 Dwyer Ave.
 Utica, NY 13501
 Fax: 315-733-1759
 Email: leighann.dillon@ecrinternational.com

**ALL REDEMPTION FORMS
 MUST BE RECEIVED
 NO LATER THAN MARCH 31, 2015**

Directions:

1. Complete above information and attach Invoice (distributor to contractor invoice with boiler model/serial number). One (1) boiler earns \$300.
2. Valid for boilers purchased December 15, 2014 - February 28, 2015 from wholesale supplier.
3. Submit form any time during the promotion. All submittals must be received by March 31, 2015.
4. Allow 4-5 weeks for processing.
5. Redemption forms that do not meet all guidelines will be returned to sender.
6. ECR is not responsible for late, lost, or misdirected mail.