

## **RetroAire Sales Bulletin**

DATE: June 29, 2015

TO: RetroAire Representatives

FROM: Matt Conant, National Sales Manager Air Conditioning Products

**SUBJECT: RetroAire R Series Standard Offering Changes**

ECR International has reviewed the RetroAire product line and is implementing changes to streamline the R series offering.

The following R series models are being obsoleted from our standard offering effective July 31, 2015. These units represent very small sales volumes and therefore will have a negligible impact. All orders received in advance of this date will be honored and shipped, standard lead-times will apply.

- Models Being Obsoleted: R11, R15, R21, R23, R24, R45, R50, R65 & R90

All remaining R series models listed below are available and normal lead-times apply.

- Models Available: R10, R12, R20, R22, R25, R30, R35, R40, R41 & R60

ECR will continue to offer our customers non-standard equipment solutions if there are sufficient quantities to warrant the development.

Contact Kristy Matt or Customer Service directly concerning any active quotes you may be working on. We appreciate your business and look forward to working with you on your next project.

Thank you for your continued business and support of the RetroAire family of products.