



*There are some things you can always depend on...*

# GET AN INSTANT **\$300 DISCOUNT**

with the purchase of any Utica SSC Boiler from  
December 15th 2014 through February 28th 2015



Utica SSC Gas-Fired  
Modulating Condensing Boiler

Built-in Primary / Secondary Piping & Pump  
and Low Water Cut Off  
Saves **TIME, MONEY** and **LABOR!**

High Performance Laser Tube  
Self Cleaning Heat Exchanger  
reduces maintenance costs

Up to 95% AFUE

5:1 Turn Down Ratio

50-299 Btu



Not to be combined with any other promotional program.

Offer only available in select markets



[www.uticaboilers.com](http://www.uticaboilers.com)



## Instant Discount Redemption Form

### Utica Boilers Instant Discount Terms & Conditions

Distributor must provide Instant Discount Redemption Form for SSC boiler, with serial numbers and copies of contractor invoices to ECR for reimbursement. Invoice dates must reflect contractor purchases with program timeframe. 12/15/14 - 2/28/15. ECR will issue credit only for equipment sold through time period. All redemptions must be received by March 13, 2015. Instant discount cannot be combined with any other promotional programs, job quotes or special pricing actions. Offer only valid for authorized Utica Boilers distributors.

Distributor: \_\_\_\_\_  
 Address: City, \_\_\_\_\_  
 State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Submittal Date: \_\_\_\_\_

Date of Sale	Invoice Number	Model	Serial Number	Contractor Name	Contractor Company	Contractor Address	City, State, Zip	Phone	Email

Fax or mail redemption form and all supporting documentation to:

**Utica Boilers Distributor Promo**  
**ECR Corporate Marketing**  
 2201 Dwyer Ave.  
 Utica, NY 13501  
 Fax: 315-733-1759

Email: [leighann.dillon@ecrinternational.com](mailto:leighann.dillon@ecrinternational.com)

**ALL REDEMPTION FORMS  
 MUST BE RECEIVED  
 NO LATER THAN MARCH 31, 2015**

**Directions:**

1. Complete above information and attach Invoice (distributor to contractor invoice with boiler model/serial number). One (1) boiler earns \$300.
2. Valid for boilers purchased December 15, 2014 – February 28, 2015 from wholesale supplier.
3. Submit form any time during the promotion. All submittals must be received by March 31, 2015.
4. Allow 4-5 weeks for processing.
5. Redemption forms that do not meet all guidelines will be returned to sender.
6. ECR is not responsible for late, lost, or misdirected mail.